

SO44

STEVEN ODEND 44

MOTO2 WORLD CHAMPIONSHIP 2018
SPONSORSHIP PROPOSAL



The Most Prestigious Motorcycle Championship in the World!

The talented South African and the **2016 FIM CEV MOTO2 EUROPEAN CHAMPION** is making a sensational **RETURN TO THE MOTO2 WORLD CHAMPIONSHIP** aboard the **NTS CHASSIS** powered by Geo Technology, for which it is going to be its historically first ever full season appearance at the world level. By joining forces with a well-established Dutch **TEAM RW RACING**, Odendaal and NTS are **SET TO MAKE HISTORY** competing amongst the best riders and manufacturers in the world. The most prestigious and broadcast motorcycle championship in the world in terms of specialized and general media, including television, MotoGP has been one of the most popular sports for a number of years. Each one of the 19 races on the calendar is broadcast to more than 200 countries by 83 TV channels. The worldwide audience reaches around 337 million per Grand Prix with up to 250 000 spectators attending events most notably in Brno (Czech Republic), Barcelona, Valencia and Jerez (Spain) or Mugello (Italy) and Assen (Holland).

- 19 GRAND PRIX
- 200 COUNTRIES
- 83 TV CHANNELS
- 337 MILLIONS TV VIEWERS PER GP
- MINIMUM 100 000 SPECTATORS PER WEEKEND

Born in Johannesburg on 2nd March 1993, it has been said that he could ride before he knew how to walk. He began his career on an off road bike at the age of six, and then advanced to regional circuit racing at the age of ten, progressing up through the ranks from 50cc, to 125cc and finally 600cc nationally and internationally. He received his national South African Colors for motorsport in 2013 and went on to win his first national 600 championship in 2014. In 2015 Steven reclaimed the national title again while also competing internationally throughout this time.

He has achieved great success in the European FIM CEV Repsol Championship, **winning the 2016 Moto2 title 2 rounds before the end of the season, collecting 6 victories and a total of 9 podiums in 11 races.**

In 2017 Odendaal joined Team NTS SportsCode T.Pro powered by Geo Technology to challenge for the European title again. With the new team and a brand new chassis, he has made a significant progress throughout the year, finishing in 3rd position overall. He was also crowned the 2017 600cc South African champion for the third time, despite missing four races this season due to his international commitments.



“I am very proud to represent NTS and to step up to the world championship with them. It will be their first season in the Moto2 World Championship and I am extremely motivated to make it one to remember.”

Steven Odendaal, NTS, RW Racing ... and ??

Become a partner of Steven Odendaal and have the **unique opportunity to showcase your brand** with him and his team during the **2018 World Championship** season. Benefit from his **wide international network** and share the passion of this exciting sport on the highest level.

“I believe that **EFFORT EQUALS REWARD.**

Don't wait for an opportunity.

Create it.”



“ Support me and follow my path to success, because success is a journey, not a destination.

*Share my passion for this exciting sport, as well as the emotions of winning. **Make some unforgettable memories and gain some valuable advantages for your own business.** “*

What will YOU receive

There are a number of options to **promote your image** and **boost your brand** depending on your marketing strategy. We are flexible to accommodate your needs.

- Widespread worldwide **media exposure**
- Official press release, website, social media
- **Branding** of the motorcycle, transport vehicle, leather suit, helmet throughout the whole season
- Tickets and hospitality for **VIP clients** during events of your choice including paddock passes with exclusive access that cannot be otherwise purchased
- Off-track events and **promotional campaigns** of your choice can be arranged

“Allow me to proudly represent your brand and offer your clients a once-in-a-lifetime opportunity to visit me and my team in the world championship paddock.”

Why choose Steven Odendaal as your ambassador

Steven has a reputation of one of the most kind, humble and approachable individuals in the paddock. He has gained a lot of supporters thanks to his attitude. He is a charming young man, who only has one dream – to become a world champion.

"Steven is a charismatic person, he is passionate and has a lot of talent. He always has a smile for all his fans. For me it's the best rider and the best person in the paddock."

Minerva



"Steven has a great sense of humour so it is always amazing spending time with him. He is one of the most amazing people I have ever met in my life."

Brenda

"I support Steven not just because of his riding style but because he is a really great guy. He always has nice words for his fans and he never gives up!"

Ariadna



Great on and off track...

ariadnetaa94
Circuit de Barcelona-Cata... >

Following



♥ 93 likes

ariadnetaa94 Sharing moments with the nicest guy in the paddock 🇳🇿 🙌 #stevenodendaal #mychampion #european champion #friends



93_minerva_73 Thanks for these perfect weekend, you are a incredible persons, and also you Steven a great rider. I don't know how to thank you... really thanks so much. See you soon in Montmelo. Kisses and hugs 🥰🥰

matteowar73
Circuit de Barcelona-Catalunya >



matteowar73 Always a favourite on the Pit Lane walk, Steven always has plenty of time for supporters!

18 JUNE



♥ 208 likes

irenemcarretero Domingo de motos 🏁
@odendaal44 Thank you so much for being always so kind to us! It's an honor supporting you! Hope you'll have a lot of chances with your new team! #Always44



♥ 194 likes

aileencarcelen Thanks for being like you are! Proud of see you again! 😊😊😊👉👉👉👉👉👉👉👉
@odendaal44

#Team44 amazing weekend with them. Thanks for the hospitality. You all are great. See you soon. #stevenodendaal #podium #44team



The logo for Steven Odendaal's racing team, featuring the letters 'SO' in white and '44' in red, with a stylized white arrow pointing left above the numbers.

SO44

STEVEN ODENDAAL



Steven Odendaal

+27 (0) 72 172 5698

steven.odendaal4424@gmail.com

www.stevenodendaal44.com

Manager: Anscari Nadal

(anscari111@hotmail.com)